

# EDUCTIVE - UCLA Extension

## CF 546 PRODUCING Certificate

Insider view of the "real world" aspects of producing, providing the essential skills and knowledge needed for both creative and physical producing. The curriculum emphasizes the role of story as well as principles of financing, marketing, and distribution. At the end of the program, students practice their skills in an on-line interactive course that simulates a real Hollywood negotiating environment.

This program is open to enrollment in any quarter for both domestic and F1 Visa students.  
**Requirements:**

Courses marked with a plus ("+") should be completed within the first two quarters of study. The course marked with an asterisk (\*) should be taken in the final quarter of study. For the award, students must complete a total of 48 units.

<b>Required</b>	<b>Units</b>
<a href="#"><u>FILMTV X 404 Pre-Production and Production for Film and Television +</u></a>	4.00
<a href="#"><u>FILMTV X 404A Post-Production for Film and Television</u></a>	4.00
<a href="#"><u>MGMNT X 403.31 The Business of Entertainment +</u></a>	4.00
<a href="#"><u>FILMTV X 476.244 Story Development Workshop</u></a>	4.00
<a href="#"><u>MGMNT X 403.34 Entertainment Financing: From First \$ to Distribution of Profits</u></a>	4.00
<a href="#"><u>FILMTV X 478.13A The Art of Line Producing</u></a>	4.00
<a href="#"><u>FILMTV X 479.471 The Business of Hollywood: An Industry Immersion Experience *</u></a>	4.00
<b>Marketing (1 course from the following list)</b>	<b>Units</b>
<a href="#"><u>MGMNT X 403.61 Marketing and Distributing Independent Films across All Platforms</u></a>	4.00
<a href="#"><u>MGMNT X 476.99 Marketing Entertainment: Strategies for the Global Marketplace</u></a>	4.00
<b>Producing (1 course from the following list)</b>	<b>Units</b>
<a href="#"><u>FILMTV X 476.6 Low-Budget Filmmaking</u></a>	4.00
<a href="#"><u>FILMTV X 475 Producing Commercials for All Platforms: A Practical Workshop</u></a>	4.00
<a href="#"><u>FILMTV X 478.733 Producing Documentaries</u></a>	4.00
<b>Suggested Electives (12.00 units from the following list)</b>	<b>Units</b>
<a href="#"><u>MGMNT X 403.03 The Business of the Film Industry</u></a>	4.00
<a href="#"><u>MGMNT X 402.32 Organizing, Financing, and Operating a Start-Up</u></a>	4.00

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## Entertainment Production Company

<u>MGMNT X 403.33 Filmmakers and Financing: Business Plans for Independents</u>	4.00
<u>FILMTV X 476.242 Understanding Genre: How to Develop a Hollywood Classic</u>	4.00
<u>FILMTV X 476.581 The Language of Filmmaking</u>	4.00
<u>FILMTV X 476.894 Introduction to Feature Film Development</u>	4.00
<u>FILMTV X 478.481 Documentary Filmmaking Workshop</u>	4.00
<u>FILMTV X 499.2 Film, Television, and Video Internship</u>	4.00
<u>MGMNT X 405.23 Digital Entertainment Media: Issues and Opportunities</u>	4.00
<u>FILMTV X 476.39 Making Your First Short Film</u>	4.00
<u>FILMTV X 408 Building an Online Audience</u>	4.00
<u>FILMTV X 479.088 Movie Magic Budgeting</u>	2.00
<u>FILMTV X 476.394 Making Webisodes</u>	4.00

## **Electives**

Students must complete 12 elective units from the above list or other producing and Business and Management of Entertainment courses numbered X 400 - 499 (see catalog). New Electives are added regularly.